

# SESSI With an a production the bath and public globall

## **EMOTION | DESIGN | MADE IN ITALY**

With an almost 25 years history in the production of exclusive accessories for the bathroom, the kitchen, the private and public wellness, the brand Gessi is globally appreciated for style, innovation, quality and technology of its own creations, with a production totally

# **66 MADE IN ITALY**

With increasing success and frequency our creations are receiving important international awards for design and are chosen by designers of hotels, spa, yachts and private homes more beautiful and prestigious in the whole world. With creations that are spacing out from sanitary fittings, bathtubs, ceramics and advanced, personalised shower systems, Gessi has become well known for having created a new "design" style to set up the bathroom, based on the idea of enjoying, in the most intimate space of the house, in a daily experience of "private wellness". The design research of bathroom spaces Gessi is based on the idea of " experience and emotion ", with attention not only to the aesthetics of forms, but also to materials of construction and special treatments that make products pleasant to the touch and to the view , as well as advanced functional for wellness.

With an often incredible capacity for innovation, Gessi is on introducing, year by year, products that explore new and original concept of living, trying hard in anticipating changes in the home living needs and habits. The balance and the perfect combination between creativity, imagination, poetry and benefits , innovation and specificity gave birth to iconic creations as Rettangolo, Goccia and the recent Cone, that they have given an unexceptional character in the landscape world design to the Company and to its brand.

# A FAMILY STORY



Umberto Gessi with his son GianLuca founded Gessi SpA in 1992, with a creative innovation spirit that has become distinctive accords with a business system that has changed the way of creating, conceiving and communicating the tap. The Company, starting from small dimensions, has gained authority in a industrial set dominated by historical names and, in a few years, it has become the first Italian company and an absolute international reference in the sanitary fittings and bathroom accessories.

Combining vanguard technology and typical Italian touch , Gessi realizes design that achieve manufacturing excellence and reliability in an original ecological integrated model of "Made in Gessi".

The significant investment in Research and Development of Gessi is directed to the creation of products and systems with a high aesthetic value but, at the same time, easily to install with added value and characteristics of high practical utility; they employ innovated technologies and materials, but, at the same time, simply to use.

The supporting of the absolute production process within the Park Gessi, according to the best practice of the whole industry and the principles of a genuine "green "production, the development of the area through an humanist ideology of production, it represents an indispensable strategic element for the promotion of the Made in Italy, power point of the Company.





### PLANET

Gessi, with its enormous Park , aspires to be a special place where out of the ordinary ways are developing, an "oasis-like" born to be efficient and functional with beaty, eco – friendliness and worker-friendliness. The Park layout mixed industrial and landscape eco – architecture, technology and design, all harmoniously integrated in the territory, powered by 100% clean renewable energy , self-produced for about 70 % . Products bringing home beauty and wellness can only be realized in places that recognized themselves in these values .



MADE IN GESSI **GESSI PARK VIRTUAL TOUR** 







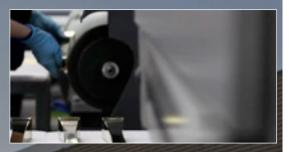
ASSEMBLY DEPT.







MACHINING DEPT.



BRUSHING AND POLISHING DEPT.



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In addition to investment of production, management and logistics processes according to the eco – efficiency principles, product innovation remains an important strategic element for supporting competitiveness. It is based on the values of personalization, of creativity in interior design and, above all, on the dimensional of comfort, summarized by the concept of Private Wellness Company.



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TAPWARE
TAPWARE



**66** KITCHEN TAPS





**G** BATHROOM TOTAL LOOK

*G* PRIVATE WELLNESS



### ETHICS

The economic success of the original model created by Gessi, it is a demonstration of how the profit is inseparable from the quality and the long-term sustainability can not be separated from ethics.

Gessi today proposed itself as a of winning company leaded by a strong property, able to decide and to invest wisely for development. The Company compares the market with the biggest international companies in its sector, often more ancient constitution, and while remaining a company absolutely Italian, with family property and rooted in its territory, it endows with a high-level management structure and it opens to methods and to the typical studies of the most important structured multinationals. The extraordinary results of 2015 are confirming the right way we are walking.



