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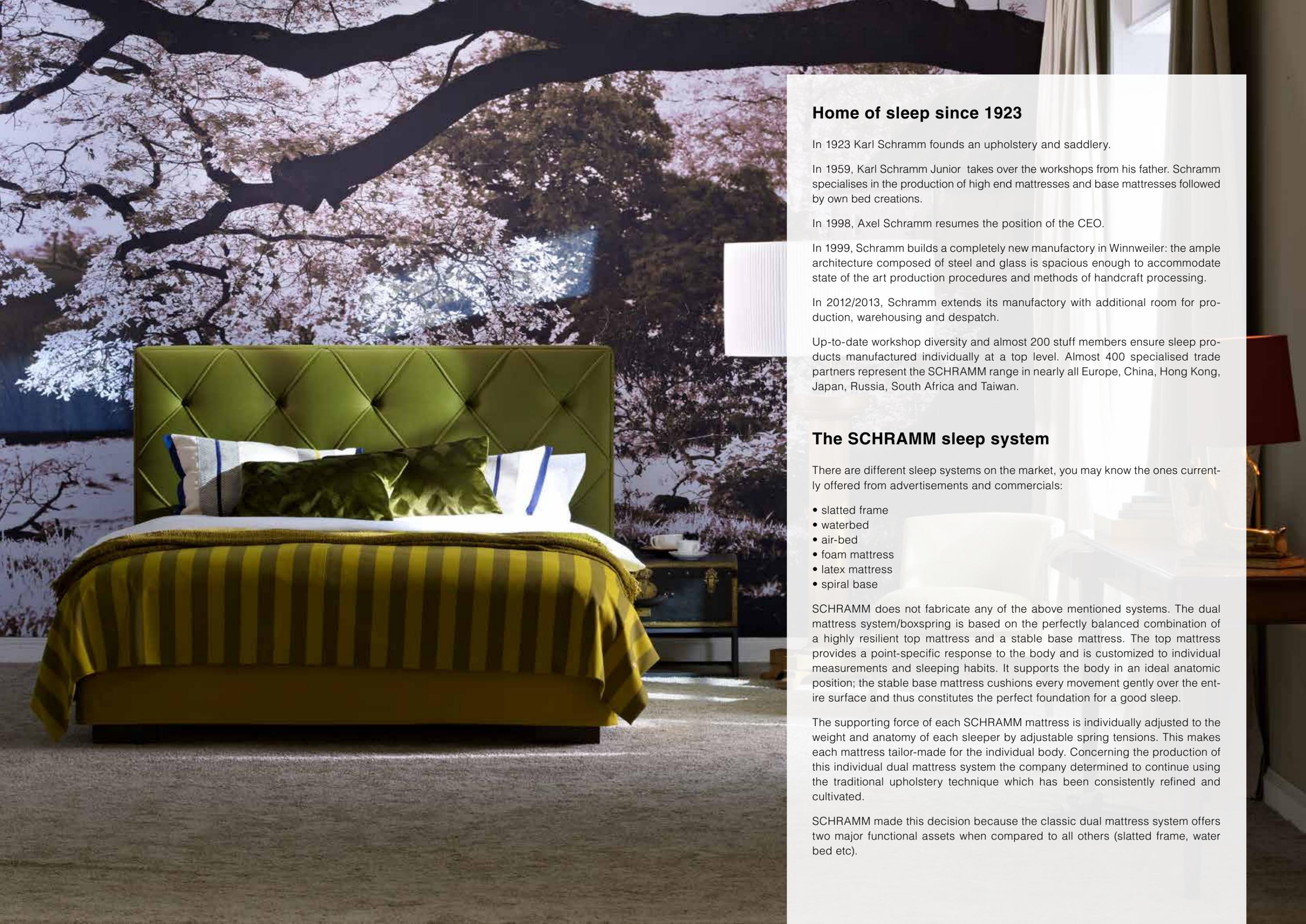
best of best



PRESS INFORMATION MARCH 2019

SCHRAMM 

home of sleep



Home of sleep since 1923

In 1923 Karl Schramm founds an upholstery and saddlery.

In 1959, Karl Schramm Junior takes over the workshops from his father. Schramm specialises in the production of high end mattresses and base mattresses followed by own bed creations.

In 1998, Axel Schramm resumes the position of the CEO.

In 1999, Schramm builds a completely new manufactory in Winnweiler: the ample architecture composed of steel and glass is spacious enough to accommodate state of the art production procedures and methods of handcraft processing.

In 2012/2013, Schramm extends its manufactory with additional room for production, warehousing and despatch.

Up-to-date workshop diversity and almost 200 staff members ensure sleep products manufactured individually at a top level. Almost 400 specialised trade partners represent the SCHRAMM range in nearly all Europe, China, Hong Kong, Japan, Russia, South Africa and Taiwan.

The SCHRAMM sleep system

There are different sleep systems on the market, you may know the ones currently offered from advertisements and commercials:

- slatted frame
- waterbed
- air-bed
- foam mattress
- latex mattress
- spiral base

SCHRAMM does not fabricate any of the above mentioned systems. The dual mattress system/boxspring is based on the perfectly balanced combination of a highly resilient top mattress and a stable base mattress. The top mattress provides a point-specific response to the body and is customized to individual measurements and sleeping habits. It supports the body in an ideal anatomic position; the stable base mattress cushions every movement gently over the entire surface and thus constitutes the perfect foundation for a good sleep.

The supporting force of each SCHRAMM mattress is individually adjusted to the weight and anatomy of each sleeper by adjustable spring tensions. This makes each mattress tailor-made for the individual body. Concerning the production of this individual dual mattress system the company determined to continue using the traditional upholstery technique which has been consistently refined and cultivated.

SCHRAMM made this decision because the classic dual mattress system offers two major functional assets when compared to all others (slatted frame, water bed etc).

Philosophy of SCHRAMM beds

By choosing the dual mattress system by the bed manufactory SCHRAMM you opt for the combination of a resilient top mattress and a stable base mattress which are perfectly tuned to each other, providing for total relaxation and regeneration of body, mind and soul during the night. The independently responding top mattress adjusts to your individual dimensions and sleeping habits, thereby bedding the body in an optimal anatomic position; the stable base mattress cushions every movement smoothly and evenly, providing the foundation for sound sleep.

This also applies to GRAND CRU's patented triple mattress system. Spring tensions which are perfectly fine-tuned to each other synergetically produce the unmistakable sleep comfort. Luxury - day after day.

The four SCHRAMM patents

1. The patented shoulder cavity (1990)

The shoulder must be allowed to sink in without „drowning“, therefore this area requires reduced spring tensions and the deliberately selected resilience of the ticking while providing gentle support at the same time.



2. The patented S.C.A. – Secondary Contour Adaptation (2003)

According to individual body shape the base mattress may be lifted or lowered independently and stagelessly up to 2 cm within the shoulder and pelvis areas. This technology provides for a „tailor-made suit“ by a perceptible optimization.



3. The patented triple mattress system GRAND CRU (2011)

The triple system GRAND CRU for which a European patent has already been issued is based on the handmade base mattress DIVAN. Manually braced and tied with hourglass springs in best upholstery tradition. The simply ingenious dynamics of the base's springs activate the sensitive interaction with the differentiated spring tensions of the intermediate mattress SILHOUETTE. This intermediate mattress supports the top mattress GRAND CRU N°1, and enhances its even closer adaption to the sleeper's body shape.



4. The end-to-end base mattress TWO IN ONE (2014)

Perfect lying without a disturbing middle strip and on the other hand effortless transportation through narrow stairways. Foldable and still continuous base mattress in the format of a double bed.



Quality thought out further -
we work tirelessly on the perfection of your night's sleep



Shape and pressure supported

The **SCHRAMM top mattress cushions the body point-specifically, supports the natural body contours in any resting position and removes pressure completely.**

The pelvis area, for example, represents an average portion of app. 42% of the entire body weight. By the depressurizing effect of the mattress the sleeper's autonomic nervous system is relieved, the unconscious search for ever new resting positions is done away with. The motion intensity is reduced to a natural extent. The body experiences a calmer, more relaxed and restful sleep. The SCHRAMM sleep system takes these clear anatomic parameters consistently into account by composing spring cores featuring multiple differentiated spring tensions along the entire longitudinal axis of the mattress.

Grand Cru

The optimal basis for unsurpassed sleeping comfort

The patented SCHRAMM THREE-MATTRESS SYSTEM GRAND CRU consists of three elements:

DIVAN, the sturdy handmade base mattress

SILHOUETTE, the finely differentiating intermediate mattress

GRAND CRU N°1, the unequalled supple top mattress with its twelve-coil springs



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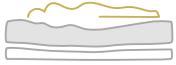
GRAND CRU N°1

SILHOUETTE

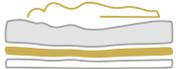
DIVAN



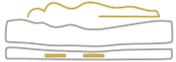
Handmade in Germany



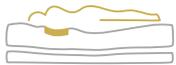
Dual Mattress System



Triple Mattress System, **patented 2011**



S.C.A., Secondary Contour Adaption, **patented 2003**



Shoulder Rest, **patented 1990**



Unique Spring Quality, Thermally Furnace-Tempered



Manufacture Mattresses



Ecologically Sustainable



Exclusive Materials



Adjustability



Best Sleep Climate



Two-In-One, **patented 2014**



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